



California Association for Nurse Practitioners Monthly Chapter Communication / December 2014

December 17, 2014

Advocacy

The Legislature convened for a brief session in early December (primarily focused on the swearing in of the 2015-16 Legislature and orientation for new members), and will return to Sacramento for the beginning of the 2015 legislative session on January 6. With most legislators spending this interim period in their home districts, this is prime time for arranging local district office visits. Though such grassroots outreach efforts are always critical, that is especially true heading into 2015, when Sen. Ed Hernandez is expected to introduce another bill seeking full practice authority for California NPs.

In addition to capitalizing on NP Week to promote NP awareness through grassroots legislative outreach, many members and chapters served as volunteers for local state legislative candidates leading up to and through Election Day on November 4. This was certainly another great way to make inroads with state legislators.

As always, chapters are urged to carry out the direction to appoint a chapter Legislative Representative to coordinate local outreach through Stephanie Tseu, CANP Grassroots Coordinator.

Political Action Committee, (PAC)

In anticipation of next year's bill, further efforts have been devoted to increasing contributions to CANP's Political Action Committee (PAC). A strategy for spurring PAC donations has been developed, entailing aggressive marketing tactics via email, direct mail, social media and the CANP website. A revised version of the CANP PAC [web page](#) has been launched, including a more targeted call to action, information on how to make a contribution, and a "how to" manual to help chapters in hosting their own PAC fundraisers.

Action for Chapters:

- **Utilize Grassroots Coordinator Stephanie Tseu** (canpgrassroots@gmail.com) as the central contact for information on grassroots efforts.
- Utilize the 2013 campaign in support of SB 491, and the prospect of similar legislation in 2015, as a rallying call for non-member colleagues to join our efforts and become a member of CANP.
- Designate one Legislative Representative per Chapter as one key contact for the Chapter.
- Emphasize the importance of contributing to the CANP PAC in anticipation of the introduction of another full practice authority bill in 2015.
- Utilize the "[Political Action Committee Guidelines](#)" document to host a CANP PAC fundraising event.

Events

38th Annual Educational Conference (2015)

The 38th Annual Educational Conference will be held March 19-22, 2015 at the Newport Beach Marriott in Newport Beach, California. [Online conference registration](#) will open before the holidays. The theme of the conference is **Educate. Collaborate. Advocate.** The special CANP room rate for the Newport Beach Marriott is \$184 (not including tax) a night. Additionally, CANP secured a reduced parking rate of \$15.00 a day.

Raffle Gift Donations

CANP is currently seeking raffle gift donations for the 38th Annual Educational Conference. More information will be distributed in January 2015.

Action for Chapters:

- Let chapter members know the dates, location and that online registration is slated to open for the 38th Annual Educational Conference.
- Volunteer to moderate a session while you're at the conference. Contact Elaine Go at ego@cox.net or Marla Weiss at marla.weiss@va.gov to sign up.
- Plan for scholarships to send one or more chapter members to the conference.
- Talk to your chapter leaders about donating raffle gifts to CANP for the conference.

House of Delegates (2015)

The CANP House of Delegates will be held on Monday, May 18, 2015 at the Sheraton Grand in Sacramento. Delegate counts have been sent to chapters. Specific information and the [form to submit chapter delegates](#) can be found on canpweb.org.

The deadline to submit your delegates to CANP is **February 6, 2015**.

Action for Chapters:

- Line up your delegates.
- Ensure your delegates are NP Full, Senior or First Year Graduate category (voting) members.

Lobby Day (2015)

Lobby Day for 2015 will be held on **Tuesday, May 19, 2015** at the Sheraton Grand Hotel in Sacramento.

Sheraton Grand Hotel
1230 J Street
Sacramento, CA 95814
(916) 447-1700

Action for Chapters:

- Inform members on the dates and location for Lobby Day 2015 and encourage their participation.

Operations

Office Hours During Holidays

The CANP office will be closed from Monday, December 22, 2016 through Friday, January 2, 2015. The office will be open for business on Monday, January 5, 2015. Staff will have an out of office message on their email and voicemail. Email and voicemail will be monitored for urgent messages.

Quarterly Reports- Q2 (Oct. 1 – Dec. 31, 2014)

The Quarterly report period for Q2 will open on January 5, 2015 and will close on January 20, 2015. Links to the reports will be emailed on January 5, 2015. If you have questions, please contact Erin Meyer or Michelle Nesbitt at admin@canpweb.org.

Below is a list of the quarters and the report due dates:

2014-15

Q1 – July 1-Sept. 30 (due by Nov. 7)

Q2 – Oct. 1-Dec. 31 (due by Jan. 19 – extended due to holidays)

Q3 – Jan. 1-Mar. 31 (due by Apr. 15)

Q4 – Mar. 1-Jun. 30 (due by Jul. 15)

Action for Chapters:

- Review your Chapter Alignment Agreement for guidelines on running the chapter to answer the quarterly report questions.

Chapter Donations

CANP has received \$17,500 in chapter donations to date with the latest donation of \$6,000 from the Orange County Chapter. Thank you to all of the chapters who have donated! CANP is seeking donations for the 2014-15 fiscal year. Donations provided by the chapters assist CANP greatly in being able to fund additional projects each year. The amount of the donation a chapter provides is not related to their chapter membership and is a chapter discretionary contribution. If you would like to donate, simply send a check to CANP at 1415 L Street, Suite 1000, Sacramento, CA 95814.

Chapter	Membership per Chapter as of Dec. 17, 2014	Chapter Donations 2011 - 12	Chapter Donations 2012 - 2013	Chapter Donations 2013 - 14	Chapter Donations 2014 - 15
North Coast	29				
Redding	36				
Mendocino	14				
Three Rivers	27				
North Bay	141	\$2,500	\$4,000	\$1,500	
Sacramento	238	\$2,430			
Alameda / Contra Costa	255			\$600	
SF Golden Gate	241	\$5,000	\$3,000		
Silicon Valley	105			1,000	

Sierra Area	63				
Central Coast	21				
Coachella Valley	71	\$700		\$500	
Channel Islands	82				
Fresno	74				
Inyo	4				
Santa Cruz / Monterey	39				
Tulare / Kern	75				
Inland Empire	140				
Orange County	368	\$4,000	\$4,000	\$5,000	\$12,000
Tri Valley	152	\$2,500		\$5,000	
Greater Pasadena	142	\$1,000		\$1,000	\$3,000
West LA, North	193	\$3,000	\$3,000	\$3,000	
West LA, South	93	\$2,000	\$1,000		\$1,000
South Bay	145	\$2,000	\$2,000	\$2,000	
San Diego, North	190		\$1,500		\$1,500
San Diego, Central	141		\$2,000	\$2,000	
High Desert / Santa Clarita	30				
Not assigned to chapter	51				
TOTAL	3,166	\$25,130	\$20,500	\$21,600	\$17,500

Action for Chapters:

- Set aside and donate funds to CANP.

Membership

Membership Renewals

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well. Membership invoices are available in the member's "My Account" section on canpweb.org.

The Chapter Leadership Toolset is available on canpweb.org for chapter leaders to access reports on new and renewing members for contact and reporting purposes. If chapter leaders are sending personalized communications to those members, please make sure you communicate with membership chairs that if they are sending out a letter that they must use their chapter logo and not the state CANP logo.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. Let Chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

Membership Promotions

CANP partnered with California Casualty Auto and Home Insurance Program during the month of November to offer NPs and students getting quotes a chance to win a free annual CANP membership. The three lucky winners were Cherie Fort, Leah Gumpert and Theresa Ullrich.

CANP will also be offering two free months of membership for new members joining and attending the upcoming 38th Annual Educational Conference.

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership. The next call will take place on January 5, 2015. The following chart shows a breakdown of membership by chapter and by type:

Membership by Chapter

*51 not assigned

North Coast	29
Redding	36
Mendocino	14
Three Rivers	27
North Bay	141
Sacramento	238
SF Bay Area	241
Alameda	255
Silicon Valley	105
Sierra Area	63
Central	21
Channel Islands	82
Fresno	74
Inyo	4
Tulare	75
Inland Empire	140
Orange County	368
Tri Valley	152
Greater Pasadena	142
West LA North	193
West LA South	93
South Bay	145
San Diego North	190
San Diego Central	141
Coachella	71
Imperial	6
Santa Cruz	39
High Desert	30

Membership by Type

NP Full	2078
First Year Grad	369
Student Year 1	211
Student Year 2	309
Senior	103
Associate	52
Corporate	36
Affiliate	4
Emeritus	4
Total Active	3,166

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee.
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual Chapter web page at canpweb.org) to present at the local school(s) in your Chapter's area.
- Bring the updated membership brochures and conference registration information to chapter meetings.

Member Benefits

Welcome back Epocrates discount to CANP members. Please tell members that they can subscribe to Epocrates and receive a 20 percent discount. Epocrates offers access to the latest health care knowledge quickly and confidently with information and decision support tools from Epocrates. More than a million health care professionals use Epocrates' innovative mobile and web-based products to help reduce medical errors, improve patient care and increase productivity. Epocrates content is developed and continuously updated by physicians and pharmacists. To access this benefit, please visit the My Account / My Benefit / Products and Services area on the website.

California Casualty is offering an **exclusive auto and home insurance** program made available to CANP members. This unique benefit offers you coverage to fit your lifestyle and your profession:

- Reduced deductibles on vehicle vandalism and collision at your place of work
- \$3,000 business computer coverage off premises
- 12-month rate guarantee
- Free ID Defense if your personal identity is compromised
- EZ Pay with holiday skip
- Numerous special rates and discounts
- 99.7% customer service satisfaction, too!

Now is a great time to look into your new benefit and take full advantage of all your membership has to offer. Find out how at CalCas.com/CANP or call by calling 1-866-680-5142.

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.